



A FAMILY BUSINESS



BACON, FRESH MEAT &
COOKED MEAT WHOLESALERS

A FAMILY BUSINESS SINCE 1982



Quality, service and customer care:
These are the guiding principles at **Mid Glamorgan Provisions Ltd**, dictating that we make it our highest priority to fulfil all our customers' needs and expectations.

Indeed, customers are greatly valued and that's why our company prides itself on its ability to offer high quality products at competitive prices, because like our customers we are only interested in superior and quality products.

From the very beginning in 1982 when our company opened its doors for the first time and to this present day we have adhered to our initial founding principles of quality and service. As a result, the company has continued to expand and enhance its growing reputation which is reflected in everything that we do from our large, modern, purpose-designed premises through to our processing and transport facilities. Monitoring and inspection is also an important part of the process with all products being monitored from

arrival though to delivery to the customer. This ensures that everything is always of the highest quality and extremely fresh.

Modern refrigerators and a state of the art cutting room mean that we are able to produce products that enjoy the strictest level of health and hygiene.

First class service in all aspects of the business has always been part of the company ethos. Quick response to customer enquiries and prompt deliveries are company priorities: ones that we feel keep us at the forefront of the industry in South Wales.

"Our unrivalled reputation as a company totally committed to quality is reflected in everything we do."

- Jamie Morgan, Company Director

QUALITY, SERVICE AND CUSTOMER CARE



The company's move to larger, modern, purpose-designed and built premises was another major step in ensuring quality products and service.

These premises offer the latest in technological advances in the industry. The 6500 sq ft warehouse separates the incoming from the outgoing deliveries. It has dedicated handling equipment and contains individually thermostatically controlled units each for the particular commodities. In the event of an

emergency, if one unit closed down, the other five channel their power to support the damaged unit until repairs can be made.

Our premises exceed all European legislation requirements of bacon products, cooked meat, and fresh meat storage. Preparation of bacon and fresh meat products with full traceability is documented for every product that leaves the cutting room. The company operates all year round under EC supervision.



"With our modern refrigerators and cutting room we are able to ensure our quality products are always fresh to your satisfaction."

- Dylan Phillips, Company Director

TRADITIONAL VALUES



The company has been a story of success from its start-up when it was founded by directors Howard Davies, Graham Morgan and Emlyn Phillips.

Families of the original founders joined the company, more staff engaged and the geographical area that the company serves has continued to expand.

Maintaining the family involvement is important for the company today, as well as the future. Quality products and the commitment to service for clients has ensured that customers from our early days

of trading have stayed with the company as well as moving forward and winning new contracts to supply major health and education authorities through to supermarkets and independent traders alike. Many new clients also come through personal recommendation.

So thanks to our primary objective of understanding and satisfying the various needs of our customers we are today recognised as one of the most professional, flexible and reliable operators in the marketplace.



"The company continues to be a success story, going from strength to strength."

- Jamie Morgan, Company Director



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